

Registration Information

Registration Fee ●●●

Register online at www.sfbta.org

Early Bird

Participants.....	\$195.00
Students.....	\$125.00

After 10/1/2012

Participants.....	\$325.00
Students.....	\$225.00

Location ●●●

Minneapolis Airport Marriott Bloomington
Minneapolis, MN

Accommodations ●●●

Minneapolis Airport Marriott
2020 American BLVD East
Bloomington, MN 55425
Phone: 1-952-854-7441
Website: www.marriott.com

SBFTA Group Rate: \$109.00 /night + tax

The newly renovated Minneapolis Airport Marriott overlooks the Mall of America and is just five minutes from the Minneapolis/St. Paul International Airport and 10 miles from downtown Minneapolis or St. Paul.

Amenities include complimentary shuttle service to and from the Minneapolis / St. Paul International Airport and the Mall of America; free parking; and high-speed internet access.

Solution-Focused Brief Therapy Association

2012 Conference

November 14-18, 2012

Minneapolis, MN



Sponsored by the Solution-Focused Brief Therapy Association
www.sfbta.org

Celebrating Solutions

Steve de Shazer, Insoo Kim Berg, and 27 colleagues founded the Solution Focused Brief Therapy Association (SFBTA) in fall 2002. This year the SFBTA celebrates 10 years as an organization of professionals committed to learn, teach, and share methods to foster the growth of solution-focused practices! Celebrating Solutions, SFBTA's ninth annual conference, is sure to be a great experience for all.

Opening Plenary ●●●

Inspirational Effects of Analogy in Solution-Focused Conversations

Presented by Peter Szabo, PhD

In our solution-focused conversations we ask for recent examples of the preferred future already happening or we ask for future effects of the preferred future and by doing so, we may very well fertilize client's capacity in finding analogies of the sort "I am looking for something like..."

In the plenary session, Peter Szabo will invite us to explore the inspirational effects of our own success stories. Together we will tap into the collective capital we share through our learning experiences as solution-focused practitioners.

Sharing success stories triggers the metaphorical power of drawing new ideas from the analogy in cases. This differs from (only) knowing "how to do it" instead, you may "become inspired to try something new". You will experience this large group facilitation process called "Analogy Dialogue".

The method was developed when Peter collaborated on a creating a strength based IT platform which allows people to manage and share experiences. The search engine of the platform supports semantic search to enhance the inspirational effect of analogy in cases.

Closing Plenary ●●●

Something Old, Something New, Something Borrowed...Something True

Presented by Frank Thomas, PhD

The solution-focused approach has a distinct history, often revised and always opening toward an unexpected future.

In this plenary, Frank Thomas, Archivist for the SFBTA (*preserving the Brief Family Therapy Center of Milwaukee, Wisconsin USA*), will sketch a bit of our legacy and walk us into possible futures, guided in part by an Olde English rhyme:

Old: continuing SF traditions, some of which have been left behind (perhaps) without improving the approach

New: optimism for the future includes innovation AND continuity

Borrowed: SF has borrowed and adapted others' ideas, and we will continue to borrow from the best ideas and information available (neuroscience, psychotherapy research, etc.) to move SF forward

True: the truth about SF; the truth in SF; the truth besides SF.

Come imagine, wonder, conjure, and reflect as we walk a familiar path and consider the unblazed trail before us.

Keynote Speaker

Peter Szabo, PhD



Peter is a Master Certified Coach and holds a doctor's degree in law.

He is founder and director of *SolutionSurfers*, the largest solution-focused coaching school in Switzerland with branches on three different continents.

Using experience gained from 15 years in corporate HR management, Peter specializes in Brief Coaching for executives and facilitates organizational development for corporations and institutions all over the world. In addition, he teaches solution-focused coaching at several post-graduate university programs throughout Europe and North America

Peter co-authored *Brief Coaching for Lasting Solutions* (Norton, 200) with Insoo Kim Berg; and *Coaching Plain and Simple* (Norton, 2009) with his business partner, Daniel Meier.

Peter lives in Basel, Switzerland with his wife and three children.