



# Solution Focused Brief Therapy Association

News of the Difference

July 2025

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Do you have an idea for our newsletter? Please get in touch! [board@sfbta.org](mailto:board@sfbta.org)

## Message from the President, Shaema Imam

Greetings dear members and SF practitioners and researchers. We are happy to report that IT IS HERE! Our newly updated website, with more content from the present as well as archives are now available for viewing at [sfbta.org](https://sfbta.org). It features several new sections, including publications by our members, SF organizations around the world, and details about the various committees so you can choose where and how you would like to get involved. We look forward to receiving your feedback on it! A special thanks to our web designer Cyan Verzosa who worked for dozens of hours to get all the content transferred over from our other website as well as gave a fresh and easier to navigate look to the whole site. What do we have going on for this month? Only a few more days to avail the early bird rate for the conference! Get your tickets now! We are still looking for a host for our 2026 conference, so please step forward if you have a site to share. It is also the last week to submit your application for the research award! And we look forward to seeing many of you in a few weeks for our next Town Hall and Training. We will be fortunate to learn from the prolific author and SF expert Linda Metcalf. Before that, we will take some time to hear from you all, our members, on your thoughts on what we are working on with the SFBTA board. If you are not a member yet, please join us!



**URGENT NEED**  
**Seeking 2026 Conference Location**

A Host City & Site is Needed for SFBTA 2026! We are looking for our next location for the SFBTA Conference! If you would like to host it in your city in November 2026, please email us at [board@sfbta.org](mailto:board@sfbta.org). You will need an onsite team, but SFBTA will help you with past event experience and extra volunteers!



**SFBTA 2025 CONFERENCE**  
**Updates**

See our Speaker Lineup!



**Jennifer Gerwing**

will be your keynote speaker for SFBTA 2025 on November 7, 2025, from 9:00 AM to 10:00 AM.

Talking about Talk: Using Microanalysis to Co-construct Reflective Practice



**PRE-  
CONFERENCE  
WORKSHOPS**  
SFBTA 2025  
CONFERENCE  
November 6



**HEATHER FISKE**  
Solution-Focused 101



**ANNE-MARIE WULF**  
Moving conversations: how to engage children in conversations about their life



**DR. HAESUN MOON**  
Team Coaching: Moving Conversations in Not-So-Simple Situations



**CLOSING  
PANEL**  
SFBTA 2025  
CONFERENCE  
November 8



**PETER DE JONG**



**DR. LATIKA NIRULA**



**LOUISA JEWELL**

**See Full Speaker Lineup**



Last two days to register with the early bird rate!

**Register Now**

Take a sneak peek at our upcoming SFBTA merchandise! Proceeds from each sale serve as a donation to the SFBTA, contributing to our efforts in advancing solution-focused practice through education, research, and community events.

[Pre-order Now](#)



We're excited to announce that three incredible sponsors have already joined us for #SFBTA2025! If you'd like to be part of this growing global event, explore our sponsorship tiers below and join the lineup.

[See Sponsorship Tiers](#)



### Townhall and Training

#### Training Facilitated by Linda Metcalf

**Topic:** Solution Focused Brief Therapy in Schools  
**When:** Saturday, August 16, 2025  
**Time:** 11:00 AM – 1:00 PM EDT  
**Where:** Online | Exclusive to SFBTA Members

[See More Info Here](#)



### 2025 SFBTA Research Awards

#### Submission Deadline

The deadline to submit for the 2025 SFBTA Research Award is fast approaching this **August 1, 2025!** The SFBTA Research Awards are aimed at fostering the growth of Solution-Focused Brief Therapy by encouraging original research in solution-focused practices, and to support students, faculty, researchers, and clinicians who wish to study solution-focused practices. To learn more info about eligibility, proposal outline, and criteria for assessment, you can visit our site here:

[Learn and Apply Here](#)



### SF AROUND THE WORLD

#### Events and SF Gatherings

**EBTA Brief Therapy Association Conference**  
**Where:** Roskilde, Denmark (Suggested airport: Copenhagen)  
**When:** 19-21 September 2025  
**Theme:** "In Between"  
**Conference Website:** <https://www.ebta2025.dk/>  
Registration for participants and workshops are open!



## MEET THE CURRENT BOARD MEMBERS

**Carol Buchholz-Holland**



**Carol Buchholz-Holland**

*Past President and Board Member*

Dr. Carol Buchholz Holland is an associate professor and CACREP liaison for the Counselor Education graduate program at North Dakota State University in Fargo, North Dakota, USA. She is a National Certified Counselor, a licensed school counselor, and a fellow of the Oxford Symposium for School-Based Family Counseling. Carol served as the 2024 Solution Focused Brief Therapy Association President and the 2023 SFBTA online conference coordinator. While completing her graduate coursework in school counseling and clinical mental health counseling, she was introduced to SFBT. After making a career change from a school counselor to a full-time counselor educator, Carol used the solution-focused approach in her teaching and supervision of counseling graduate students. During her first year as a counselor educator at NDSU, Carol and her graduate students had the opportunity to attend a full-day SFBT workshop presented by Insoo Kim Berg. Insoo's training was definitely one of the highlights of Carol's early faculty career and it had a real impact on her future work. Her research interests include solution-focused applications in school settings and creative solution-focused counseling activities. In addition, she is interested in exploring how the solution-focused approach can be incorporated into trauma-informed practices. Carol also continues to present internationally and throughout the United States on topics which focused on the use of the solution-focused approach in various settings.



## BOARD MEETING UPDATES

At this month's meeting, we advanced on the following issues:

- 4 board positions are open for 2026 so we are looking for nominations of members for the board
- The conference has a more detailed program available for each day with over 60 speakers in all
- Each of the committees has descriptions and goals, if someone is considering a board position, they can get to know the association by joining a committee first to get an idea of the association.
- The financial report as well as other activity reports need to be ready for the annual member's meeting presentation in November.



**Join Us!**

**SFBTA Committees**

We have several committees that need new members:

- Welcoming and Engagement Committee
- Association Development Committee
- Conference 2026 Committee
- Finance Committee
- Research Committee

- Website Development Committee
- Newsletter Committee
- Mentorship Committee

And maybe some new ones you can suggest! Such as an SFBTA Book Club? What else? If interested, you can view more information about the committees below and contact [board@sfbta.org](mailto:board@sfbta.org) to express your intent to join!

[Learn More](#)

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