



Solution Focused Brief Therapy Association

News of the Difference

September 2025

- [President's Message](#)
- [SFBTA 2025 Conference Updates](#)
- [SF Around the World](#)
- [EBTA 2025](#)
- [Meet the Current Board](#)
- [Board Updates](#)

Do you have an idea for our newsletter? Please get in touch! board@sfbta.org

Message from the President, Shaema Imam

Greetings fellow SFBTA members!

Welcome to our September newsletter! According to our faithful counter at sfbtaconference.org, the conference is only about 40 days away! We are looking forward to meeting many of you soon. Please get your tickets if you have not yet, and please do invite a friend who you think may find something of interest in the dozens of sessions we are offering. Please see our latest updates in the [conference](#) section.

Please see the report from our President-Elect's trip to the EBTA conference last week! We look forward to further collaboration with that association and have plans to meet officially at the SFBTA conference in November!

Our profile of [SF related events](#) around the world is available as well.

Our committees are meeting and planning exciting projects, please keep checking the website under [SFBTA Committees | SFBTA](#) for updates on the Professional Development Committee, the Outreach Committee, as well as the Documentary progress for the Archives Committee.

As the 2025 SFBTA board starts to wrap up its term and prepare for the [Annual Members' Meeting | SFBTA](#), we are reflecting back on how the year went, as well as what we would like to sow for future boards. Our nominations and bylaw updates are in progress, please see the website for details in the coming weeks! There is still time if you would like to [nominate someone](#) or [suggest edits to our bylaws](#). It is not too late to get involved! We would love to have your help with our various committees.

If you have any questions, please do not hesitate to email me directly at board@sfbta.org.

With my best hopes for a fruitful last quarter,
Shaema Imam, B.Sc., BSW, MSW, LMSW, (GA)
President, Solution Focused Brief Therapy Association



SFBTA 2025 CONFERENCE

Updates

See our Speaker Lineup!



SESSION SPEAKERS

SFBTA 2025 CONFERENCE



BEDNAR

Dina



INOUE

Tomohiro



HUSEN

Shima



EADS

Ray



ESSEBAG

Vicky



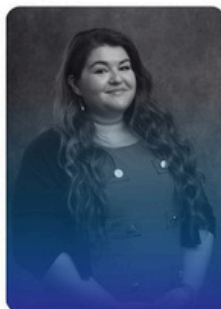
SESSION SPEAKERS

SFBTA 2025 CONFERENCE



FRANKLIN

Cynthia



KIMMEL

Adrianne



NICHOLS

Drew



GAUTHIER

Mary



HOOD

Richard

[See Full Speaker Lineup](#)

[Register](#)



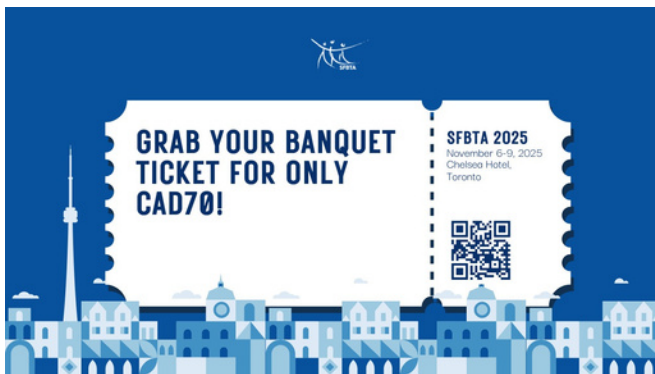
The SFbTA 2025 Conference Agenda is now live! 📄 ✨
Download and print your copy from our website and start planning your sessions today.

[Access Here](#)



Sleep, learn, connect—all in one place! 🏠💡
Don't miss the Chelsea Hotel's SFbTA 2025 rate, ending on **Oct 6**.

[Book Here](#)



Haven't purchased your banquet ticket yet? 🍴
Tickets are \$70, and while the All-Access Pass (excluding student pass) includes the banquet, all other passes require a separate ticket.

[Purchase Here](#)



Pre-order your SFbTA 2025 merch today and pick it up during the conference on your preferred date. Payment can be made easily at pickup. No hassle, just excitement!

[Order Here](#)



We're so grateful for our event sponsors whose contributions provide us with many additional opportunities to facilitate a smooth conference, ongoing research, professional practice, resources, community relationships and more, in the development of the Solution Focused Brief Therapy Association. Any amount of sponsorship is appreciated! If you'd like to be part of this growing global event, explore our sponsorship tiers below and join the lineup.

[See Sponsorship Tiers](#)



SF AROUND THE WORLD

Events and SF Gatherings

The 7th Annual Solution Focused School Conference

Where: Live streamed virtual event

When: 10-11 October 2025

Theme: "Unstoppable School Counselors"

Conference Website: <https://solutionfocusedschool.com/conference-25>

SF24/26 Online Conference

When: 5-6 February 2026

Call for proposals now open: <https://www.solutionfocus24.com/>

SF24/25 Watch Party with Michael Myer and Jesper Christiansen

When: Every first Thursday of the month (October 2) 5 PM CET / 11 AM EDT

Website link: <https://www.solutionfocus24.com/>

Watch parties are free but registration is required

SOLWorld Summer Retreat 2026

Where: Möschberg Oberthal Switzerland

When: 10-15 August 2026

Eventbrite page: [Link here](#)



EBTA 2025 – A Celebration of Connection and Inspiration by Vicky Essebag



This past week, I had the privilege of attending the [European Brief Therapy Association \(EBTA\) Conference 2025](#) in Denmark, which was hosted in Roskilde for the very first time.

Roskilde itself was an extraordinary backdrop: a town steeped in history, arts, culture, and a strong sense of community. We gathered in the Musicon District, a remarkable urban space transformed from a former concrete factory into a vibrant hub of creativity and innovation, all made possible through the enduring support of the world-renowned Roskilde Music Festival.

The conference venue, the Folk Festival High School, was nothing short of inspiring. Here, young people help shape their own learning while leading projects and initiatives that give life to their education. I was deeply moved by the principal's words: "This school chooses to celebrate curiosity above all else", reminding us of the profound impact that inquiry, creativity, and trust can have on growth and learning.

Under the thoughtful leadership of Anne-Marie Wulf, EBTA President, and her dedicated Board, this conference radiated hospitality, inclusion, reflection, and joy. From pre-conference workshops rich with solution-focused practice and research, to lively plenary sessions and engaging discussions, the entire

experience was filled with energy, inspiration, and meaningful connection. We shared meals, laughter, and conversations with colleagues from across Europe and around the world. We celebrated together during a magical evening of dinner, cabaret, and dancing.

A heartfelt thank you to Anne-Marie Wulf and the entire EBTA team for your vision, generosity, and warmth. You created not only a conference, but a memory we will all treasure as we carry home the spirit of Roskilde. We cannot wait to welcome you in Toronto this November for the [SFBTA Conference](#), where we will continue this beautiful exchange of ideas, learning and community.

Vicky Essebag
President-Elect SFBTA



MEET THE CURRENT BOARD MEMBERS

Marsha Wichmann



Marsha Wichmann

Board Member

Marsha, MS, LPCC, LAC is a dual licensed counselor with experience in Minnesota and North Dakota. She has been in the field for over 10 years and is currently in the Counselor Education and Supervision PhD program at North Dakota State University in Fargo, ND. Marsha is also certified in Animal Assisted Therapy and trained in EMDR, but truly believes that Solution Focused Therapy is part of everything she does.



BOARD UPDATES

Board Nominations and Bylaws Suggestions



Board has at least 6 spots opening up for the 2026 to 2028 term!

If you have an SFBTA member in mind to nominate or would like to nominate yourself, welcome! Elections will be held at the Annual Members Meeting at the Conference. (Presence at the conference is not mandatory for nomination or election). Nomination information and form can be found at:

[Nominate](#)



Share Your Ideas for Bylaw Updates!

Are there any changes or updates you would like to suggest to our bylaws? Please email them to board@sfbta.org by **October 1st, 2025**. We will discuss them at the October board meeting, then post a "suggested amendments" bylaws document that members will be able to view and consider before we vote on any changes at the Annual Members meeting on Saturday, November 8th.

[Suggest change](#)

[View Bylaws](#)

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